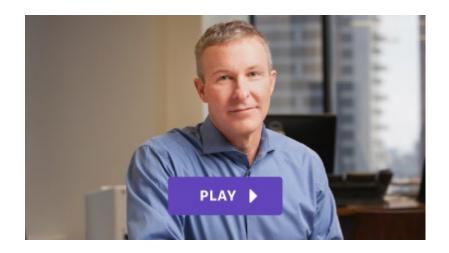


## Introducing United CleanPlus: A New Standard of Cleanliness and Safety

Today, we're introducing United CleanPlus, our commitment to putting health and safety at the forefront of the entire customer experience, with the goal of delivering an industry-leading standard of cleanliness.

United CleanPlus brings together a most trusted brand in surface disinfection - Clorox - and the country's top medical experts - Cleveland Clinic - to inform and guide our new cleaning, safety and social distancing protocols. By establishing collaborations with world-renowned leaders in surface disinfection and health like Clorox and Cleveland Clinic, our customers can travel with more confidence knowing that the airline's protocols have been informed by trusted experts.

Learn more about United CleanPlus and our commitment to you from **our new CEO**, **Scott Kirby**.



## Clorox

Clorox is working closely with us to enhance our cleaning program, redefine disinfection procedures and equip customers with amenities at select locations that help support a healthier and safer environment throughout their travel journey. Clorox products will first roll out at our hub airports in Chicago and Denver and will be used in the gate and terminal areas, with additional locations to follow.

## The Cleveland Clinic

The United CleanPlus commitment goes far beyond disinfection. We consulted with experts at Cleveland Clinic to provide guidance on our policies and procedures – from mandatory face coverings, to touchless kiosks in select locations for baggage check-in, to social distancing – and ensure they meet or exceed industry standards. Medical experts from the Cleveland Clinic will also advise on new technologies, training development and quality assurance programming. As scientists learn more about how to fight coronavirus, Cleveland Clinic experts will help us use those discoveries to quickly implement new ways to keep customers safe.

The United CleanPlus commitment to customers is already happening throughout the travel journey across our network in a number of ways – explore how it's happening by clicking the 2-page infographic and Learn More links below.



Learn more about United CleanPlus