



AMAWATERWAYS LAUNCHES RESERVATIONS FOR 2023 RIVER CRUISES FOLLOWING RECORD BOOKING MONTH



Luxury River Cruise Line Opens 2023 Itineraries Between 5 and 46 Nights, Offering 5 Percent Cruise Savings on Balcony Staterooms and Suites

Calabasas, CA – (April 19, 2021) – Leading river cruise line [AmaWaterways](#) today announced its 2023 Europe river cruise itineraries are now open for individual and group bookings, a full seven months in advance of previous years. A record level of bookings in March further confirms the extremely strong pent-up demand for intimate river cruise vacations leading AmaWaterways to offer guests earlier than usual access to enriching experiences including new itineraries ranging from 5 to 46 nights. Guests interested in locking in the best balcony staterooms and suites by June 30, 2021, will receive 5 percent cruise savings on 2023 Europe sailings.

“Reservations for our 2022 season are the strongest we have ever seen. We have already received such incredible group and charter interest for our 2023 itineraries that we decided to move ahead quickly and open up these cruises for individual bookings,” said Kristin Karst, executive vice president and co-founder of AmaWaterways. “I am excited about our new classical music cruises, 5-night Danube itineraries and *Seven River Journeys* that have just been announced – each offers an innovative twist on traditional river cruising with unique and inspiring experiences sure to please new and returning guests.”

New itineraries for 2023 include a series of 5-night [Majestic Capitals of the Danube](#) cruises visiting Budapest, Bratislava and Vienna with optional new land packages in Kraków, Poland or Salzburg, Austria and 7-night [Celebration of Classical Music: The Danube](#) cruises between Budapest and Vienna with enriching concert experiences added to the program of included excursions. AmaWaterways also announced two epic [Seven River Journeys](#) through 14 countries for spring and summer 2023. Following overwhelming pre-launch demand, the Summer Edition has very limited availability, however the Spring Edition, sailing from April 20 to June 4, 2023, which concludes with two weeks on the luxurious *AmaMagna*, is now open for reservations.

In addition to these immersive new experiences, guests have a variety of other ways to delve into Europe’s rich history, wonderful wines and remarkable architecture while being pampered by spacious staterooms and attentive onboard service. There are 10 different itineraries exploring

the iconic cities and charming villages along the Rhine, Moselle (picture right) and Main rivers in addition to the immensely popular [Enticing Douro](#) and [Flavors of Portugal & Spain itineraries](#), through the stunning landscapes of Portugal. With five ships in France, each with a different itinerary, guests can combine cruises and explore the four culinary corners of this fascinating country cruising through the Bordeaux, Normandy, Burgundy and Provence regions. With the rising trend of longer vacations and slower travel, guests can customize their travels by combining multiple itineraries and save 10 percent on the second or third river cruise or add on a land package pre- or post-cruise to extend their European journey. Newly introduced pre- and post-cruise land packages available to book for 2023 include a 3-night St. Malo package with the [Impressions of the Seine & Paris](#) itinerary and a 3-night Geneva, Switzerland and 3-night French Riviera (Nice and Monaco) with the [Essence of Burgundy & Provence](#) itinerary.



Renowned for its variety of included excursions, warm, personalized onboard service and unparalleled dining options, AmaWaterways' 2023 sailings are set to be unforgettable journeys for returning guests and many new-to-river cruisers. From the rambling vineyards to the historic monuments and the breathtaking landscapes, guests will discover hidden gems and incomparable beauty around every river bend. Whether looking for a short break to soak in the festive holiday season or an extended journey of discovery to celebrate a milestone event, AmaWaterways 2023 program has incredible voyages planned.

"I am very optimistic on the future of river cruising and as a pioneer in this sector, we are always looking for new ways to surprise and delight our guests while working closely with the local communities to offer unique experiences that AmaWaterways is known for," said Rudi Schreiner, president and co-founder of AmaWaterways. "Whether looking for a traditional 7-night sailing, a shorter 5-night itinerary or an immersive journey spanning multiple rivers and discovering lesser-known destinations, our 2023 offerings meet the needs of every type of traveler."

Travelers with pent-up wanderlust who are eager to plan their future vacation can secure their preferred itinerary and stateroom while taking advantage of AmaWaterways' [Early Booking Reward](#). Guests who reserve their 2023 Europe cruise by June 30, 2021, will receive 5 percent cruise savings on balcony staterooms and suites.*

**Other terms and conditions apply. Please see website for details.*

MEDIA NOTE: Hi-res versions of the images in this release can be found [HERE](#).

To book an AmaWaterways river cruise, contact your preferred Travel Advisor, visit [AmaWaterways.com](#) or call 1.800.626.0126. Follow AmaWaterways on Facebook at [Facebook.com/AmaWaterways](#), Instagram [@AmaWaterways](#), Twitter [@AmaWaterways](#), and YouTube at [YouTube.com/AmaWaterways](#).

About AmaWaterways

A family-owned company celebrating 18 years on the river, AmaWaterways offers unforgettable river cruises with 25 ships sailing Europe's Danube, Rhine, Moselle, Main, Rhône, Saône (2021), Seine, Garonne, Dordogne, Dutch and Belgian Waterways and Douro Rivers, Southeast Asia's

Mekong, Africa's Chobe River and Egypt's Nile River (2021). Led by experienced river cruise co-founders Rudi Schreiner and Kristin Karst, the company is renowned for its innovative stateroom design featuring unique "twin balconies;" its wellness activities including a wide choice of included shore excursions featuring biking and hiking options for the active traveler; and its award-winning dining—including The Chef's Table specialty restaurant as well as complimentary fine wine, beer and soft drinks with lunch and dinner. Modern, spacious and tastefully decorated, each ship features onboard amenities such as hair and massage salons and a fitness room, and many have heated outdoor swimming pools with swim-up bars. AmaWaterways leads the river cruise industry in innovation highlighted with the launch of *AmaMagna*, which at twice the width of traditional river ships, offers a new dimension in luxury river cruising. The company also offers a variety of themed sailings and brand relationships, with sailings geared towards active travelers and families as well as group and charter options.

With the highest-rated ships in Europe according to the third edition of Berlitz: River Cruising in Europe & the USA, AmaWaterways has received countless honors and accolades including Cruise Critic's 2019 Editor's Pick Award for "Best River Cruise Line" and "Best for Active Cruisers," 2018 *AFAR* Reader's Choice Award for "Best River Cruise Line" and inclusion of *AmaMagna* in 2019 *TIME* "World's Greatest Places."

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MEDIA CONTACTS:

Samantha Jacobs, Hemsworth Communications
(678) 631-9974 or AmaPR@HemsworthCommunications.com