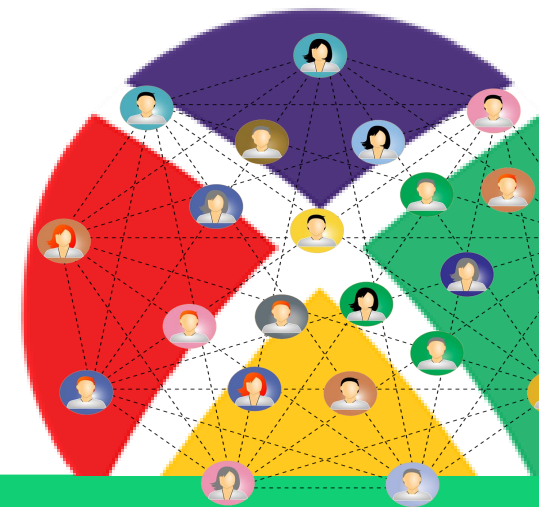


# How Nexion Communicates with you

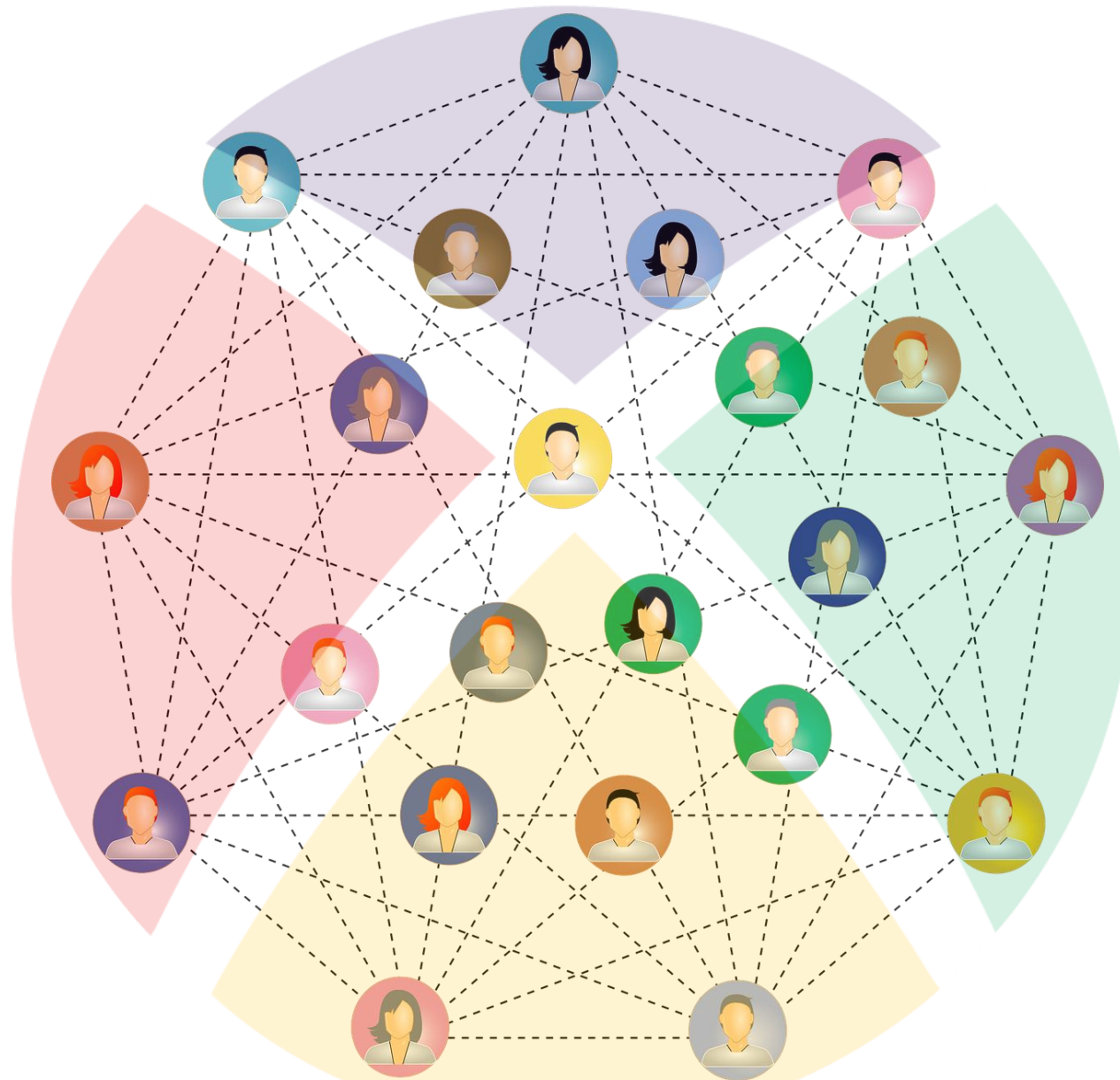


# Communicating with you

At Nexion Travel Group, we want to make sure you stay up to date with the latest and greatest. In this presentation, view samples of the different ways in which we communicate with you and when. We want to help you **stay connected, informed and in control** of your business!

You are automatically enrolled to receive these communications.





**COMMUNICATING by EMAIL, WHEN, PURPOSE**



# Weekly Special Deals

EMAIL

TUESDAYS

HIGHLIGHTS  
SUPPLIER TOP  
DEALS OF THE  
WEEK

The screenshot shows the Neion Travel Group website interface. At the top left is the Neion Travel Group logo with the tagline 'THE TRAVEL PROFESSIONAL'S HOST AGENCY'. To the right are social media icons for Facebook, Twitter, Instagram, YouTube, and LinkedIn. Below the header is a purple banner with a white 'X' icon and the text 'Special Deals from Our Supplier Partners'. The main content area features a large image of an AmaWaterways cruise ship at night, docked in a city. Text overlaying the image reads: 'AMA WATERWAYS™ TLN 2021 Block Program 25% Commission, Sell 5 Sail Free \$300 Onboard credit + more'. A white button with the text 'LEARN MORE' is positioned at the bottom of the image. Below the image is a purple bar with white text: 'Ensure you are signed into myNexion®, powered by AgentMate®, before clicking on the offer.' Underneath is a black bar with the text 'FEATURED DEALS'. This is followed by a list of deals with 'Learn more' links: 'AmaWaterways - TLN 2021 Block Program: 25% Commission, Sell 5 Sail Free, \$300 Onboard credit + more - Learn more', 'Carnival Cruise Line - Early Saver + Reduced Deposit + OBC + Free Upgrade - Learn more', 'Funjet Vacations - A-MAY-ZING YOLO Giveaway - Win Big During Travel Advisor Month! - Learn more', 'Norwegian Cruise Line - 30% Off All Cruises + Take All 5 Free Offers + 2nd Guest Flies Free! - Learn more', and 'Seabourn - 2021 Caribbean starting July 18th - Learn more'. Below this is another black bar with the text 'CRUISE DEALS', followed by a list of cruise deals with 'Learn more' links: 'American Queen Steamboat Company - Save up to \$3,000 per stateroom - Learn more', 'Atlas Ocean Voyages - Reserve & Receive: Book 5/5-5/16 to receive match deposit on 2022\* - Learn more', 'Avalon Waterways - Save \$1,000 Plus Free Air on Select 2021 Cruises! - Learn more', 'Celebrity Cruises - Air from \$329 Plus Drinks, WiFi & Tips Always Included! - Learn more', 'Crystal Cruises - 2021-2024 Book Now Savings Extended - Book by May 19th - Learn more', 'Holland America Line - Greek Isles beginning August 2021 - Learn more', and 'MSC Cruises - It's Time To Go All In! Cruises starting at \$219 PLUS Free Drinks & Wi-Fi - Learn more'.



# Weekly Educational Opportunities

EMAIL

THURSDAY

Register for upcoming training opportunities, including supplier webinars and quick-learns.



ne<sup>o</sup>ion TRAVEL GROUP  
THE TRAVEL PROFESSIONAL'S HOST AGENCY

Upcoming Educational Opportunities

Nexion Exclusive | Destination Station | Mind Your Business | Quick Learn | Tool Time

Mark your calendars, registration opens at  
**12 P.M. CT**  
**Tuesday, May 18**

**CONNECTION**

SEPTEMBER 27-29, 2021 UNIVERSAL ORLANDO RESORT

**NEXION EXCLUSIVE**

**Theme Spotlight: Immersive Travel**

2pm CT Wednesday, May 19

ne<sup>o</sup>ion TRAVEL GROUP

Immersive Travel is about feeling like a local in new and unknown destinations. If your clients are open-minded individuals who enjoy authentic travel experiences then this webinar is for you!

Join Oceania Cruises, UnCruise Adventures, Universal Orlando and Atlas Ocean Voyages as they share the latest on Immersive Travel. There will be time for Q&A so please bring your questions or submit them during the registration process. Hope to see you there!

**DESTINATION STATION**

**Disney Destinations**

2pm CT Tuesday, May 18

Disney DESTINATIONS

Discover the Magic! May update with Eva Garfield, Business Development Manager, Disney Destinations hosted by Mai Da Pra, Director of Industry Relations, Nexion Travel Group

Join Eva & Mai as we review the latest updates on Disney's portfolio of travel brands. We will cover the latest news, current vacation options for travel in 2021 plus marketing and sales resources to support your travel agency's success.

**Auto Europe 2021: A Lot More Than Simply, "Autos in Europe"**

11am CT Thursday, May 20

auto@europe.

Did you know Auto Europe offers car rentals and motorhome rentals all across the domestic US and Canada? Would your clients like to have their car rental delivered or collected from their hotel or villa? Are you interested in increasing your agency's European Airfare & FIT package revenue by double digits? If your answer is yes, please join Auto Europe's Director of Sales, Sam Wronski, for an engaging and informative 60-minute deep-dive into their expanded products and services for 2021 and beyond. So much more than just, "autos in Europe", today, Auto Europe offers Advisor's an array of commissionable components for all their F.I.T. needs, including: worldwide car rentals, European chauffeur services, over 100,000+ 3, 4

# The Advisor

EMAIL

MONTHLY

Member newsletter goes out to all Nexion advisors with industry news and updates, marketing updates and reminders, membership tips and more.

APRIL 19, 2021

ne<sup>o</sup>ion  
TRAVEL GROUP  
THE TRAVEL PROFESSIONAL'S HOST AGENCY

**The Advisor**  
Important news and happenings affecting you as a Nexion Travel Group Member

MASTERING MYNEXION   MEMBERSHIP TIP   EVENTS AND EDUCATION   ACROSS INTERNOVA

PRINCESS PLUS

**VIEW FROM THE TOP: Light At the End of the Tunnel**

A few months ago, I would not have felt comfortable saying this, but: I believe we are at the beginning of the end of the pandemic. Don't place any bets on that, of course—this virus is tricky. But with wide-spread vaccinations being distributed, I feel like finally travel will be coming back on a large scale.

That's not just my opinion. Last week, the Centers for Disease Control (CDC) announced that fully vaccinated people can travel with a minimum amount of risk.

[LEARN MORE](#)

**Facing the Facts about FEES**  
*By: Sheila Folk, Co-founder, Travel Industry Solutions*

Let's focus on a topic that most—if not all—travel professionals are thinking about; and if you aren't, you certainly should be! That topic is how to transition your business from a commission-only structure to non-refundable fee-based travel services. Advisors and agency owners who are still in business after the past year's global pandemic have learned the critical lesson that those in the financial-planning profession adopted many years ago.

[LEARN MORE](#)

MEMBERSHIP TIP



# IN THE LOOP

EMAIL

MONTHLY  
FIRST WEDNESDAY  
of the Month

Member newsletter goes out to all Nexion advisors with industry news and updates, marketing updates and reminders, membership tips and more.

The screenshot shows the top portion of a newsletter. At the top left is the Nexion Travel Group logo. To its right is the text "THIS MONTH'S CORPORATE NEWS TO KEEP YOU IN THE LOOP". Below this is a navigation bar with buttons for "AIR", "CAR", "HOTEL", "GDS", and "INSURANCE". The main content area features a banner for "CORPORATE CONEXIONS" with the dates "July 23-25, 2021 - Chicago, IL" and a "CLICK HERE TO APPLY" link. Below the banner are two article teasers. The first is titled "Admirals Club Lounges Primed to Welcome Customers Back" and includes a "LEARN MORE" button. The second is titled "Discover Four Seasons Hotels and Resorts in The Select Collection" and also includes a "LEARN MORE" button. At the bottom of the screenshot, a "TRAVEL INSURED" logo is visible.



# SPOTLIGHT

EMAIL

BI-MONTHLY

Featuring Nexion's  
Monthly Themed  
Spotlight Supplier  
Partners virtual panel

The screenshot shows a registration page for a Nexion Travel Group webinar. At the top, the Nexion Travel Group logo is displayed. Below it is a banner image with the text 'ne<sup>x</sup>ion TRAVEL GROUP WEBINAR' and 'Spotlight on: Immersive Travel' and '2 p.m. Central Wednesday, May 19'. The main text describes the webinar's focus on immersive travel experiences and lists participating suppliers: Atlas Ocean Voyages, Oceania Cruises, UnCruise Adventures, and Universal Orlando. It includes a 'Register Now' button and a note about logging into myNexion. At the bottom, the Atlas Ocean Voyages logo is visible.

ne<sup>x</sup>ion  
TRAVEL GROUP

ne<sup>x</sup>ion  
TRAVEL GROUP  
WEBINAR

Spotlight on: Immersive Travel  
2 p.m. Central Wednesday, May 19

Immersive Travel is about feeling like a local in new and unknown destinations. If your clients are open-minded individuals who enjoy authentic travel experiences then this webinar is for you!

Join Atlas Ocean Voyages, Oceania Cruises, UnCruise Adventures and Universal Orlando as they share the latest on Immersive Travel. There will be time for Q&A so please bring your questions or submit them during the registration process. Hope to see you there!

This month's Nexion Travel Group Spotlight is on:

[Immersive Travel](#)

Don't Miss our Virtual Panel! 2 p.m. Central Wednesday, May 19

[Register Now!](#)

Ensure you are signed into myNexion<sup>®</sup>, powered by AgentMate, before clicking on the offer

ATLAS  
OCEAN VOYAGES





# TRAVEL PARTNER OF THE MONTH

EMAIL

BI-MONTHLY

Features Nexion's  
Travel Partner of  
the Month.



**AMA WATERWAYS™**

ne<sup>o</sup>ion  
TRAVEL GROUP  
THE TRAVEL PROFESSIONAL'S HOST AGENCY

**NEXION TRAVEL GROUP  
TRAVEL PARTNER OF THE MONTH**

**AMA WATERWAYS™**  
Celebrating 19 years LEADING THE WAY IN RIVER CRUISING

A family-owned company celebrating 19 years on the river, AmaWaterways offers unforgettable river cruises with 25 ships sailing Europe's Danube, Rhine, Moselle, Main, Rhône, Saône (2021), Seine, Garonne, Dordogne, Dutch and Belgian Waterways and Douro Rivers, Asia's Mekong and Africa's Chobe and Nile Rivers (2021). Led by experienced river cruise co-founders Rudi Schreiner and Kristin Karst, the company is renowned for its innovative stateroom design featuring unique "twin balconies;" its wellness activities including a wide choice of included shore excursions featuring biking and hiking options for the active traveler; and its award-winning dining—including The Chef's Table specialty restaurant as well as complimentary fine wine, beer and soft drinks with lunch and dinner. Modern, spacious and tastefully decorated, each ship features onboard amenities such as hair and massage salons and a fitness room, and many have heated outdoor swimming pools with swim-up bars. AmaWaterways leads the river cruise industry in innovation highlighted with the launch of AmaMagna, which at twice the width of traditional river ships, offers a new dimension in luxury river cruising. The company also offers a variety of themed sailings and brand relationships, with sailings geared towards active travelers and families as well as group and charter options.

With the highest-rated ships in Europe according to the third edition of Berlitz: River Cruising in Europe & the USA, AmaWaterways has received countless honors and accolades including Cruise Critic's 2019 Editor's Pick Award for "Best River Cruise Line" and "Best for Active Cruisers," 2018 AFAR Reader's Choice Award for "Best River Cruise Line" and inclusion of AmaMagna in 2019 TIME "World's Greatest Places." In addition, 18 river cruise ships in its European fleet have earned the Green Award certification, recognized for industry-leading safety, quality and environmental performance.



# TARGETED

EMAIL

AS FEATURED

Feature specific  
supplier promotions  
and/or programs from  
our Supplier Partners



**GIVE YOUR CLIENTS**  
**Private Jet Experiences**  
**WITH ALTOUR AIR**

ALTOUR AIR makes it easy to match the right private flight with your clients' needs. With access to more than 7,000 aircraft worldwide, covering a wide range of sizes and price points, ALTOUR AIR can quickly and efficiently get your clients to and from 20,000 airports worldwide, including 5,300 in the U.S. alone. And the best part: **every journey is ALWAYS commissionable to you!**

**SUGGEST PRIVATE AIRCRAFT TO THESE TRAVELERS:**

- **Luxury Clients** – If they typically fly first class, they'll love to be upgraded to a private jet.
- **Executives** – Time is money to these busy individuals, and private jets make every journey faster.
- **Elderly Clients** – Keeps them safer with no need to rush through large, crowded airports.
- **Families & Groups** – Keeps everyone together and makes navigating the airport a breeze.
- **People with Pets** – Fido sits in their lap, not in a cage in the cargo hold.
- **VIPs, celebrities, sports teams and more** – Everyone would fly private jets if they had the choice.

For an overview of our products, check out our profile page on myNexion® and read our "Private Charter 101" guide in the Brochures/Marketing section!

**HOW TO BOOK**  
If you already have all the trip details, email [info@altourair.com](mailto:info@altourair.com)  
For quick price estimates, use our online [Instant Quote Tool](#)

**ABOUT ALTOUR**  
We are part of the Internova and Travel Leaders family of companies and have worked with travel professionals since 2005. We do not own or operate the jets, nor do we set or control the pricing. But we do seek out the best aircraft for your clients for EVERY request and are 100% flexible and customizable.

If you wish to opt out and no longer receive these Nexion Travel Group emails, please [UNSUBSCRIBE](#) by accessing the [Email Preference Center](#). Note that "Special Offers" includes any and all marketing emails from either Nexion Travel Group or Nexion Travel Group's supplier partners. If you opt out, you will not receive any of these emails.  
This email was sent by: Nexion LLC, 6505 MacArthur Blvd, Suite 400, Irving, TX 75039-2468  
Member Services: 800-949-6410 or [memberservices@nexion.com](mailto:memberservices@nexion.com)

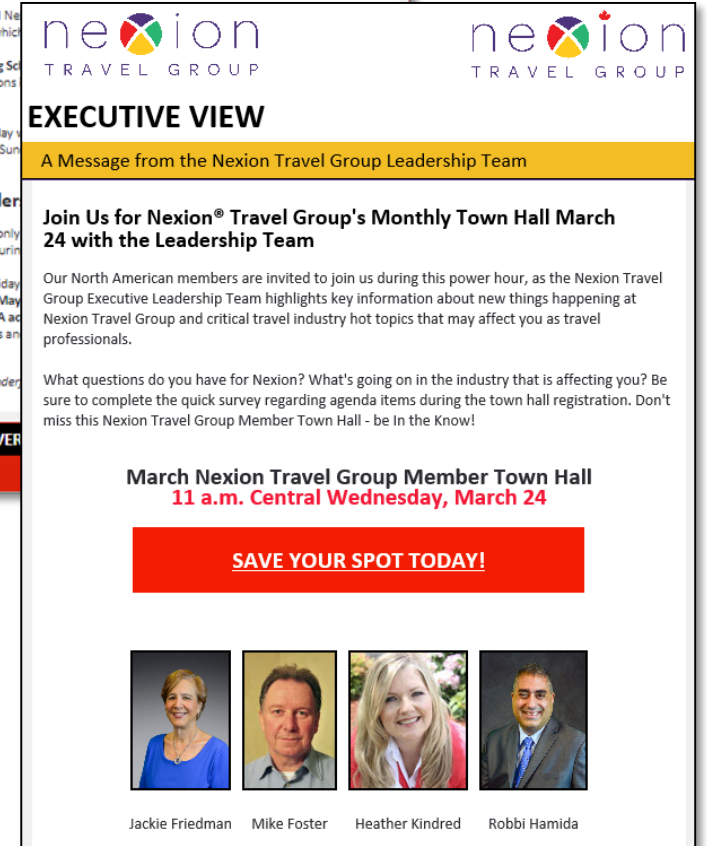
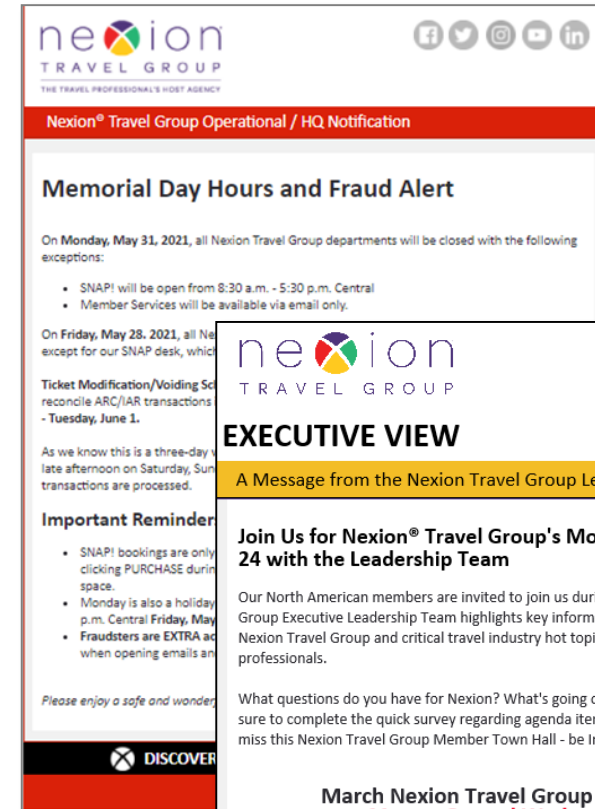


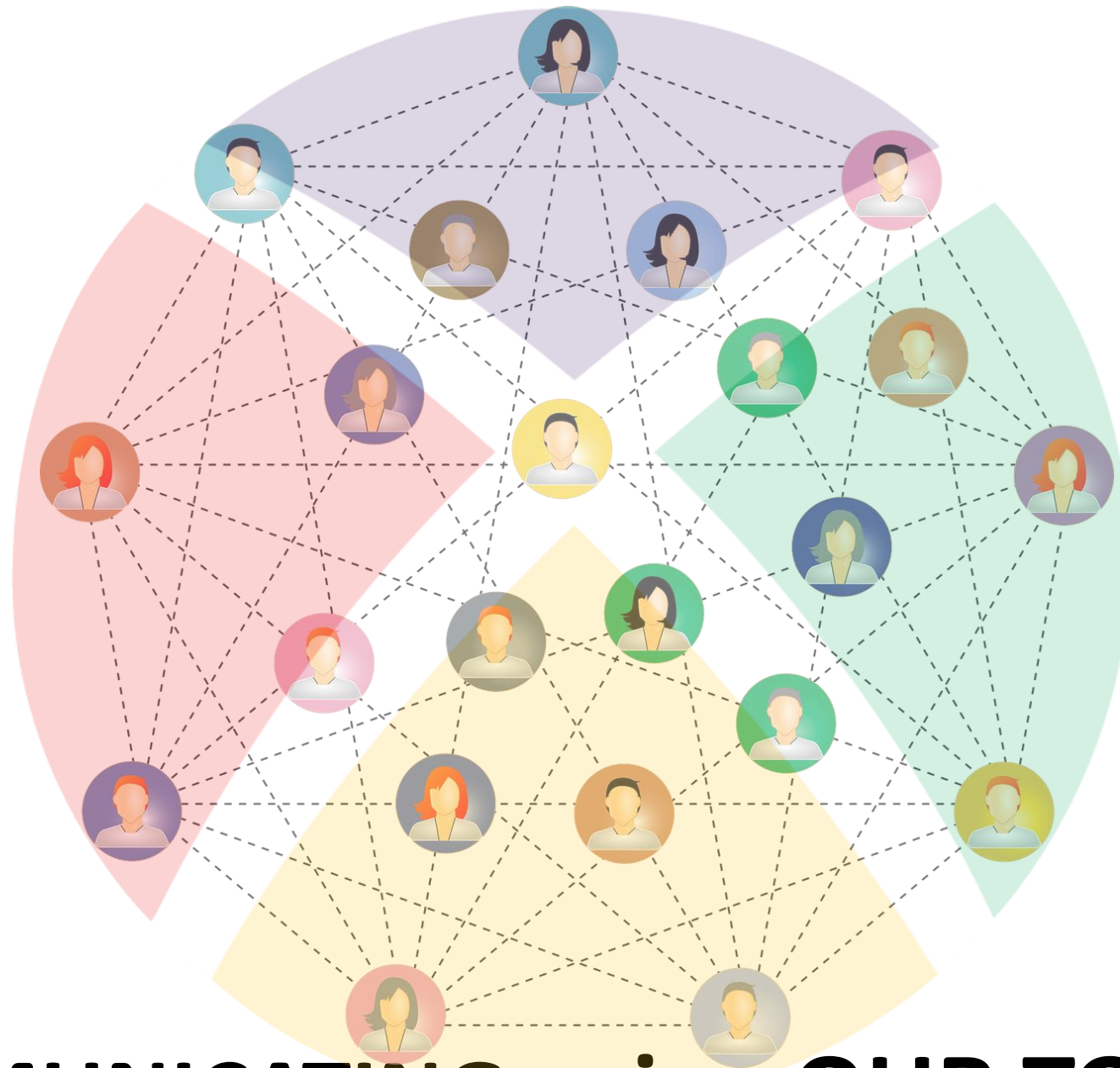
# Executive Communications Alerts Emails/ Marketing Reminders

EMAIL

AS FEATURED

Important industry  
updates, operational  
alerts, town hall  
invitations





**COMMUNICATING using OUR TOOLS**



# myNexion Homepage Nexion News

We are posting alerts, hot of the press industry updates and things that matter or may need your attention.

myneXion

AGENTMATE

Home Dashboard Client Reservations Pro Suite Inventory Accounting Utilities Reports Links Nexion Hub

2021 YEAR OF THE TRAVEL ADVISOR

ALGVACATIONS.

LEAVE US SOME HOST AGENCY REVIEWS

Visit HostAgencyReviews.com to help us build our reviews!

Sparks of Inspiration

SPECIALTY EDUCATION CORPORATE CONEXIONS July 23-25 Chicago, IL Register here!

**Nexion News**

**05/21 Carnival Corp. Returns to Alaska**  
Three cruise line brands from Carnival Corporation & plc the world's largest cruise company, are expected to return to service in the United States [st read more...](#)

**05/21 CoNexion 2021 Sold Out in 19 Hours!**  
The Nexion team is ecstatic about the record-breaking sell-out of CoNexion 2021. We are seeing the need and want for all of us to be together in pers [read more...](#)

**05/10 Cruising in Alaska gets one step closer to reality**  
The U.S. House of Representatives unanimously passed legislation that temporarily relieves cruise ships sailing in Alaska of the Passenger Vessel Serv [read more...](#)

**05/18 CoNexion Registration is OPEN**  
It's that time! CoNexion Registration is OPEN [read more...](#)

**05/14 CoNexion 2021**  
CoNexion is headed to sunny Orlando, FL Sept. 27-29 at Universal Orlando Resort! CoNexion is our annual member conference [read more...](#)

**05/11 Want a Personalized Name Badge? Order by Monday, May 31, 2021**  
Now is your chance to order a brushed silver, Nexion Travel Group Name Badge. The cost is \$13 USD or \$20 CAD, inclusive of tax and USPS first-class ma [read more...](#)

**05/05 Holland America Line Returns to Service Advance**  
[Notification](#)

**NexionTown**

**Nikki Sacks**  
CoNexion 2021 Pre-Conference Tour - Private Kennedy Space Center Tour with Airboat Ride Is anybody interested in this all-day tour? Pick-up from our hotel will be about 7:30 AM, drop-off about 7:30 PM, so plan to arrive to our hotel by at least the night before. I am setting this up for us either on September 25th or 26th. Pricing is about \$130.50 per person, actual pricing will depend on how many sign up to attend. Let me know if you are interested and which day you prefer. Also please comment, so I know who you are and which date you prefer. The highest number of votes will determine the tour date.  
(21 May 2021 10:38:36 AM)

**KELLY IRELAND**  
Does anyone know if there is a Nexion Discount for this summer's CLIA 360?  
(21 May 2021 9:21:50 AM)

**Shannon Wright**  
I have a family ranging from 3 years old to 75 years old - they want to see Dollywood and Chattanooga. Any recommendations on Accommodations and/or activities?  
Thanks!!  
(21 May 2021 7:38:48 AM)

**Natalee Fox**  
Hello fellow advisors!  
I have clients that want a European Cruise for Aug/Sept this year!

FUNDAMENTAL EDUCATION ESSENTIALS

Hands-on training for new-to-the-industry advisors

Register today!

Live!

June 14, 19



Check myNexion Homepage throughout the day





# ALERTS on myNexion

These *time sensitive* alerts appear in **red** and posted on the top of homepage as required. Watch for these as they will appear briefly on the homepage.



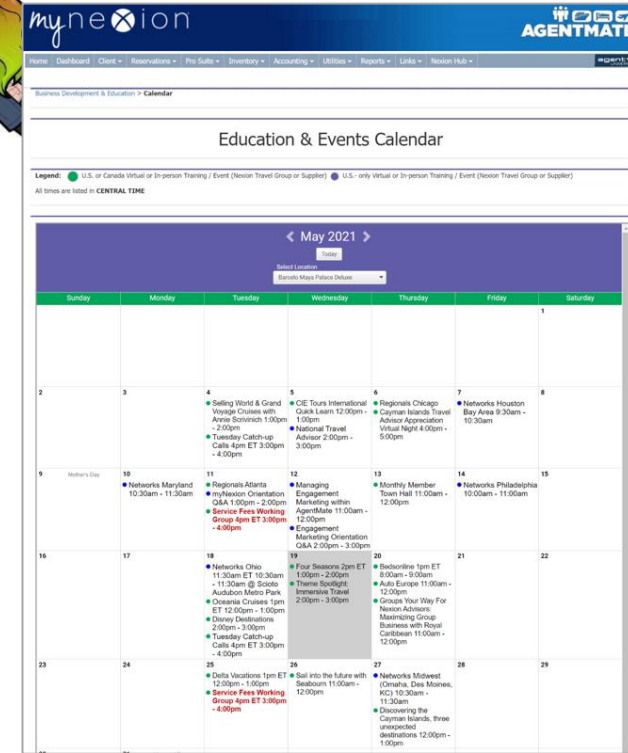
# NEXIONTOWN

Access NexionTown from your home page dashboard. Simply click on the "Visit" link to access it.

The screenshot shows the mynexion.com website dashboard. At the top, there is a navigation menu with links for Home, Dashboard, Client, Reservations, Pro Suite, Inventory, Accounting, Utilities, Reports, Links, and Nexion Hub. The main header features the mynexion logo and the AGENTMATE logo. Below the header is a banner for the 2021 Year of the Travel Advisor, featuring an illustration of a travel advisor at a desk and the ALGVACATIONS logo. The main content area is divided into several sections:

- LEAVE US SOME HOST AGENCY REVIEWS:** A call to action to visit HostAgencyReviews.com.
- Sparks of Inspiration:** A graphic with a starburst effect.
- CORPORATE CONEXIONS:** A graphic for a corporate event in Chicago, IL, from July 23-25, with a "Register here" button.
- Nexion News:** A list of news items:
  - 05/21 Carnival Corp. Returns to Alaska:** Three cruise line brands from Carnival Corporation & plc the world's largest cruise company, are expected to return to service in the United States st read more...
  - 05/21 CoNexion 2021 Sold Out in 19 Hours!** The Nexion team is ecstatic about the record-breaking sell-out of CoNexion 2021. We are seeing the need and want for all of us to be together in pers read more...
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- ESSENTIALS:** A section for fundamental education with the text "Hands-on training for new-to-the-industry advisors" and a "Register today!" button.

# Meet Edna Cation



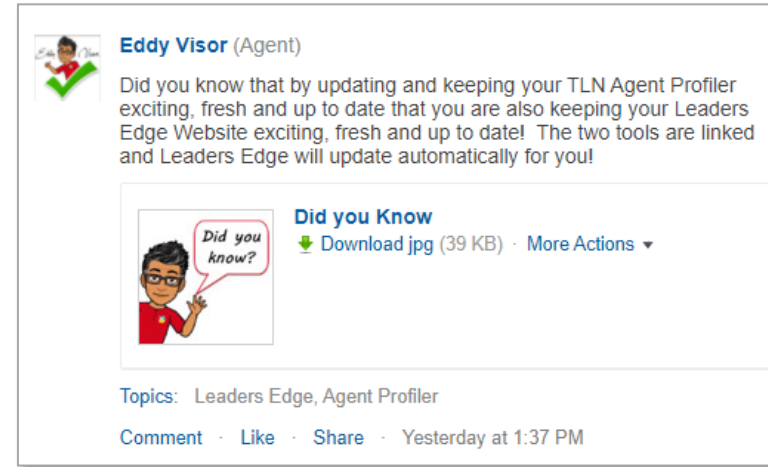
Edna, along with the BDE (Business Development & Education) team is creating exciting live and recorded educational content, planning events and scheduled coaching. Be sure to check out the calendar frequently to see what's coming up next and reserve your spot.

Find the calendar on **myNexion > Nexion Hub > Business Development & Education > Calendar**





# Meet



Eddy, along with the Member Services team will share time-saving tips, promote tools, programs, best practices, and engage with you on NexionTown.



