

**Book with Confidence** is our exclusive member benefit that helps clients increase their confidence in travel during COVID-19 by giving them the information needed to make informed, comfortable vacation choices before, during and after their travels.

The program has 3 components:

- The Vacation Health and Safety Guide: 57 pages of tips and resources about every step of a trip and how clients can minimize the risks
- Advisor Protocols Checklist: Unique tool to guide your documentation of all the health and safety protocols being undertaken by suppliers to help protect your client and their party.
- Marketing Assets: The rights to use the Book with Confidence logo and marketing assets such as social media postings, website pages, client emails and videos.

While there is no cost for the program, participating advisors must commit to study the materials, adhere to the guidelines and be ready to advise their clients on what they need to know and expect in this changing travel landscape.

Are you a Frontline Advisor or Independent Contractor and want to participate in Book with Confidence? Your Agency Owner or Administrator must give you permission to participate as a first step. Ask them to review the content on this page about setting up your agency.

# Agency Setup is Visible to Main Contacts/Full Admins ONLY

#### **Agency Setup**

Book with Confidence is a permission-based program. Agency owners/admins must follow setup steps (approximately 7 minutes long) detailed in the attached Agency Setup Instructions when first deciding to participate.

Owners/admins can add or delete permissions for advisors at any time by visiting the agent permissions page in Agent Profiler: Manage Agents > Agent Permissions > Book with Confidence > Assign Permissions.

#### **Participating Advisor Resources**

- Book with Confidence Vacation Health & Safety Guide (PDF version)
- Book with Confidence Vacation Health & Safety Checklist (Long version)

- Book with Confidence Vacation Health & Safety Checklist (Short version)
- User Manual

### **Advisor Participation Commitment**

All participating advisors must adhere to the Participation Commitment. Violators are subject to revocation of program privileges.

## **Book with Confidence Advisor Participation Commitment**

- 1. I will read and familiarize myself with all the material in the Book with Confidence Health & Safety Vacation Guide, including the Government and Academic resources on the final page.
- 2. I will utilize the supplier health and safety protocols and initiatives published on their website(s) to complete the Vacation Health and Safety Checklist and provide it as appropriate to my clients
- 3. I will view the live or recorded Book with Confidence training webinars before utilizing the program materials.
- 4. I will proudly utilize the Book with Confidence logo and marketing materials to promote my value as a specialist in safe travels during the age of COVID, however
- 5. I will NOT provide Book with Confidence materials to any other advisors who have not formally agreed to these term and conditions, and;
- 6. I understand and acknowledge that the information contained in the Book with Confidence may change at any moment