CALL SCRIPT

Summer State of Mind – Winter 2023 Themed Consumer Campaign

Hello <client name>,

I wanted to follow up with you to make sure you received the most recent *Escape* magazine that I sent featuring Summer State of Mind. This *Escape* edition features wonderful content including an exclusive interview with Celebrity Cruises’ Senior Vice President of Sales, Katina Athanasiou, The Adventurous Side of Cruising, Travel Hacks & Travel Advisor Value, The Best Kept Secrets & Hidden Gems of the Caribbean, and much more!

If you dream of an unforgettable SUNsational getaway, then this edition of *Escape* will surely inspire you to make those dreams come true. As always, you’ll find carefully curated content from some of our favorite partners, such as American Airlines Vacations, Carnival Cruise Line, Celebrity Cruises, Crystal Cruises, Holland American Line, MSC Cruises, Norwegian Cruise Line, Palace Resorts, Paul Gauguin Cruises, Princess Cruises, Royal Caribbean, and Sandals & Beaches Resorts.

Should something interest you, please let me know, and I would be happy to research it for you! And, when you are ready to turn these travel dreams into reality, you can rely on our agency. We are here for you, whenever you need us.

**(TIP: Make sure you participate in the digital marketing portion of this campaign and add your email address to the list so that you can forward the digital version to the client if needed.)**