



**FIRST-CLASS FULLY-ESCORTED  
VACATIONS AND INDEPENDENT  
TRAVEL WITH LOCAL HOSTS**



**FULLY-ESCORTED  
VALUE VACATIONS**



**SMALL-SHIP  
RIVER CRUISING**

## BRAND PROFILE

**Itineraries:** 189 vacations across 67 countries  
**Guaranteed Departures:** Available  
**Prime Booking & Promotional Period:**  
**Europe & North America:** Sept.-Oct.; Jan.-Feb.  
Off season special promotions  
**Exotics:** July-Sept.; Jan.-Feb.  
**Average Commission per Booking:** \$1,100

**Itineraries:** 104 vacations across 61 countries  
**Guaranteed Departures:** Available  
**Prime Booking & Promotional Period:**  
**Europe & North America:** Sept.-Oct.; Jan.-Feb.  
**Exotics:** July-Sept.; Jan.-Feb.  
**Average Commission per Booking:** \$800

**Itineraries:** 72 cruises across 23 countries  
**Guaranteed Departures:** All Europe & South-east Asia  
**Prime Booking & Promotional Period:**  
Feb.-June; Oct.-Nov.  
**Average Commission per Booking:** \$1,400.  
Commission paid on port charges.  
**All Suite Fleet**  
**80% staterooms 200sf**

## DESTINATIONS

- Europe
- North America, including Alaska and Hawaii
- South & Central America
- Africa
- Australia & New Zealand
- Asia
- Middle East

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- Rhine, Moselle, Main, Danube, Seine, Rhône, and Saône Rivers in Europe
- The Mekong River in Vietnam & Cambodia
- The Amazon River in Peru
- The Galápagos Islands in Ecuador
- The Ganges in India
- The Nile in Egypt

## TRAVELER PROFILE

The average Globus traveler is aged 50-70 with an income of \$80,000+.

**Target:**

- Baby Boomers
- Empty Nesters
- Retired Couples
- Groups
- Multi-generational/Families
- Ocean/River Cruisers
- Independent/FIT Travelers
- Cruise Clientele
- Young Professionals
- Girlfriend Getaways

The average Cosmos traveler is in their early to mid 50s, with an income of \$65,000+.

**Target:**

- Solo Travelers
- Young Couples
- Repeat Travelers
- Multi-generational/Families
- Groups

The average Avalon traveler is in their early 60s, with an income of \$110,000+.

**Target:**

- Ocean Cruisers
- Retired Couples
- Empty Nesters
- Baby Boomers
- Second Honeymooners
- Groups

## TRAVEL STYLES

**Panoramas:** Comprehensive vacations that are multi-country, multi-state, or multi-province.

**Cruise & Tour:** These vacations combine the relaxation of a cruise with the cultural discovery of a guided land tour.

**Special Events:** Vacations that feature up-close and behind-the-scenes visits to North America's famous celebrations.

**Independence by Globus:** Enjoy the world your way without the group. We take care of the details with included hotel accommodations, daily breakfasts and select meals, guided sightseeing, and transportation between cities.

**Escapes:** Off-season vacations combining the best itineraries in popular destinations without the crowds.

**Choice Touring:** Introducing YourChoice Excursions, a selection of curated experiences – included in the package price – guests can tailor their tour to their interests, pleasures, and passions.

**Panoramas:** Comprehensive vacations that are multi-country, multi-state, or multi-province.

**Regional Discovery:** In-depth discoveries focusing on a specific country or region.

**Rail Journeys:** Scenic daylight journeys or overnights in private sleeping staterooms take clients back to the golden era of train travel.

**Value Vacations:** Affordable vacation tour packages to popular destinations for under \$1,000.

**River & Small-Ship Cruise Vacations:**

Enriching experiences along the world's famous waterways on modern ships designed specifically for the North American market. Clients will cruise in comfort and style with first-class dining, spacious staterooms, and unbeatable on-shore excursions.

**Active & Discovery:** Choose activities based on interests like traditional sightseeing, biking, classes, canoeing, and more. Experience a river cruise that is action-packed or filled with interactive discoveries.

**Avalon Choice:** Allows passengers to choose activities based on interests and fitness levels. Enjoy traditional sightseeing, and intermingle engaging activities like cooking and painting classes, and biking or jogging activities. It's your choice.

## NICHE TRAVEL OPPORTUNITIES

Faith-Based, Student Groups, Multi-generational/Families, Private Touring

Faith-Based, Solo Travelers, Independent Touring

Special Interest Cruises, Groups, Charters



# The Power of Family.<sup>SM</sup>

**GLOBUS**  
*family of brands*

## REACH US HERE



TRAVEL ADVISOR  
PORTAL (TAP)  
[GlobusFamilyPartner.com](http://GlobusFamilyPartner.com)



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