

## **Email Communication Best Practices**

- Mark Nexion as a trusted sender
- Mark Nexion emails as "not spam"
- Open communications and interact/click.
- Click on the "Always display images from this address."
- Add Nexion's from address to your email address book.
- For Gmail contacts, "mark as important" to ensure Nexion communications continue to go to your inbox.

**NOTE:** Nexion Travel Group highly recommends using a professional email domain and avoiding using free email accounts such as AOL, Hotmail, Yahoo, etc. Click <a href="here">here</a> for more information on using a professional email address.

# Did you opt out by mistake?

 STEP 1: Update your email preferences under the Email Preference Center: <a href="http://www.pages02.net/nexion/NexionPrefCenter2019/">http://www.pages02.net/nexion/NexionPrefCenter2019/</a>

The Email Preference link can be found under myNexion>Nexion Hub>Marketing Tools>The Marketing Vault

• STEP 2: Email <u>marketing@nexion.com</u> to complete the process – Subject: Email Support



### **EMAIL PREFERENCE CENTER**

Enter the email you use for Nexion communications

PLEASE UPDATE YOUR EMAIL PREFERENCES. Please note that opting out of any of the below communications will result in you missing out on preferred partner promotions, preferred partner latest news, marketing releases and updates, business development and education communications, including upcoming events and training opportunities, and other important information.

### **Business Development and Education Communications**

These communications include the training newsletter, upcoming virtual training opportunities, and event updates.

○ Yes ○ No

### **Targeted Marketing Emails**

These communications include targeted emails from the various Nexion departments, marketing releases, and updates, engagement program emails, as well as single preferred partner communications.

○ Yes ○ N

### Preferred Supplier Partner Special Offers

These communications include multi-supplier emails, including the weekly featured deals email, travel partner of the month communications, and cruise block alert emails among other important preferred partner communications.

○ Yes ○ No

**SUBMIT**