CALL SCRIPT

Culinary and Wine – Spring 2024 Themed Consumer Campaign

Hello [Client Name],

I hope you are doing well. I wanted to follow up to ensure you received the latest issue of *Escape* Magazine, focusing on Culinary and Wine. In this edition, you'll find captivating content, including an exclusive interview with AmaWaterways' Certified Sommelier and Wine Specialist, alongside articles on the vibrant world of night markets, tantalizing flavors of the Caribbean, and essential gear for Wine Travelers, among other engaging topics.

If you envision an unforgettable Culinary and Wine experience, this edition of Escape Magazine is sure to ignite your imagination. As always, we've curated content from some of our favorite partners, including AmaWaterways, Celebrity Cruises, Cunard, Holland America Line, MSC Cruises, Norwegian Cruise Lines, Oceania Cruises, Princess Cruises, Regent Seven Seas, Rocky Mountaineer, Sandals, Scenic, Silversea Cruises and Virgin Voyages.

If anything catches your interest, please don't hesitate to let me know, and I'll be delighted to delve deeper. And when you're ready to transform those travel dreams into reality, remember that our agency is here to assist you every step of the way.

Looking forward to hearing from you soon.

Warm regards,

[Agent Name]

**(TIP: Make sure you participate in the digital marketing portion of this campaign and add your email address to the list so that you can forward the digital version to the client if needed.)**