



***Dear Travel Advisor Partners,***

We're writing to inform you about an important update to how cruise fares are presented. This change is in response to California's new Honest Pricing Law (SB478), which goes into effect on July 1st, 2024 designed to promote price transparency for consumers.

You will notice cruise fares displayed differently on our website. To comply with the new law, all non-governmental fees that were previously listed under "taxes, fees and port charges" will now be included in the advertised cruise fare. Only government-related taxes & fees will continue to be listed separately.

How will these changes affect Windstar's cruise prices?

**No increase in cruise fares.** Cruise fares have not increased. The change is solely in how we display pricing.

**Non-discountable amount (NDA) will now be known as non-commissionable fare (NCF):** Port charges and fees will be part of the NCF and included in the cruise fare. The commissionable fare for travel advisors remains the same.

**Greater Savings for Your Clients!** With the new structure, any percentage-off promotions, such as the Yacht Club Member 5%

savings, will apply to a higher fare amount. This means your clients can enjoy even greater savings.

If you have any questions about this new pricing structure, please [contact our team here](#).

Fair winds and following seas,  
Your friends at Windstar