CALL SCRIPT

**Soak Up the Magic of Sun-Kissed Escapes with Escape Magazine – Spring 2025 Themed Consumer Campaign**

Hello [Client Name],

I hope you’re doing well! I wanted to follow up to ensure you received the latest issue of Escape magazine, which this season is all about sunshine, sea breezes, and the joy of radiant, sun-kissed escapes.

This issue is brimming with inspiring content to spark vacation daydreams and travel planning. Highlights include:

* **Unveiling the Magic** – an exclusive interview with the Executive Vice President of Sales and Industry Relations at Sandals Resorts, diving into what makes their Caribbean experiences truly exceptional
* **The Traveler’s Ripple Effect** – a thoughtful piece on how travel transforms not only the traveler but also the communities they touch
* **Delightfully Unexpected Water Sports** – for those ready to dive into adventure in the most unexpected ways

Whether you’re dreaming of lounging on golden sands, sailing into a sunset, or diving into crystalline waters, Escape is your perfect inspiration companion.

We’ve also curated dreamy getaways and insider tips from some of our favorite partners, including:

* Sandals Resorts
* Celebrity Cruises
* Royal Caribbean
* Virgin Voyages
* Regent Seven Seas Cruises
* MSC Cruises
* Norwegian Cruise Line
* Holland America Line
* Princess Cruises

Let’s plan your next escape to where the sun always shines. I’d love to hear where you’re dreaming of next!

Warm regards,

[Agent Name]

**(TIP: Make sure you participate in the digital marketing portion of this campaign and add your email address to the list so that you can forward the digital version to the client if needed.)**