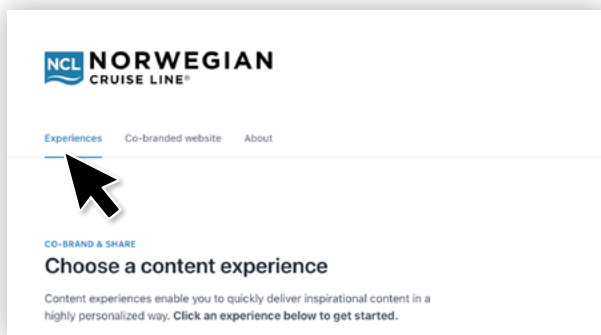# NCL CONNECT

SELLING NCL JUST GOT **EVEN EASIER**

Follow the step-by-step instructions below to share co-branded content with your clients in just a few seconds!
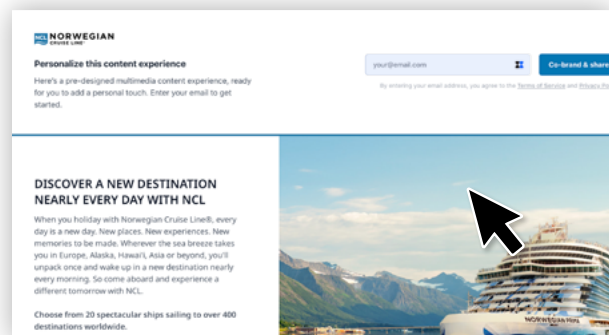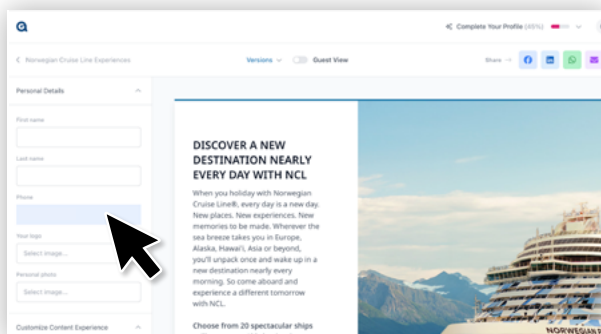
HOW TO CO-BRAND A CONTENT EXPERIENCE

STEP 1:

Visit **INSPIRES.TO/NCL** and click on a content experience that is relevant to your clients
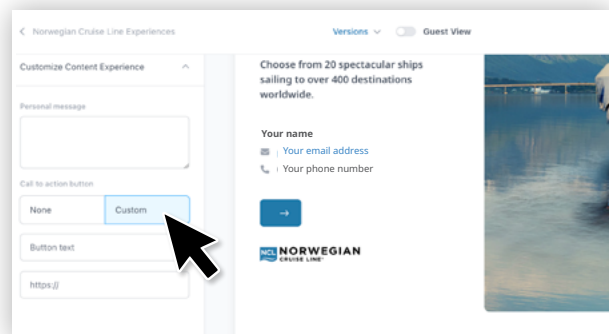
CHECK YOUR INBOX

STEP 2:

Enter your email address – it's that simple! You will receive a Magic Link in your inbox to access your co-branded content experience.
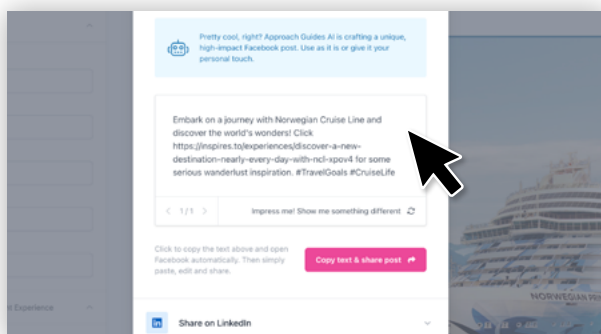

STEP 3:

If you choose, you can further personalise with your name, CTA details, agency logo and headshot.
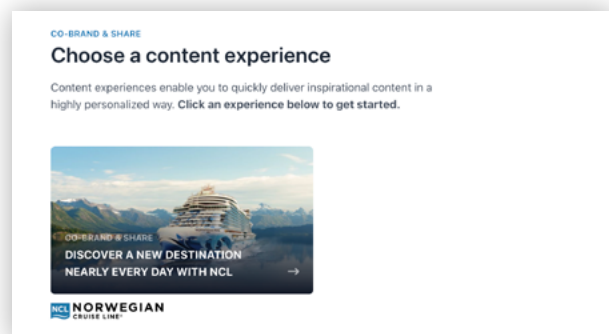

STEP 4:

You can also add your very own personalised message to your clients and a custom CTA link. What to share is up to you! Share a link to your co-branded website, a downloadable flyer, your email address, etc.

TYPE MAILTO:YOUR EMAIL ADDRESS INTO THE HYPERLINK FIELD FOR AN EMAIL CTA
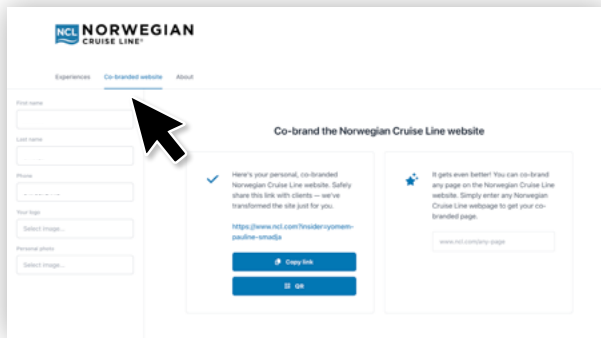

STEP 5:

Connect with your clients faster and easier than ever by sharing your content experience across a variety of channels! With the help of AI, you can quickly generate different copy options to share alongside your content experience.
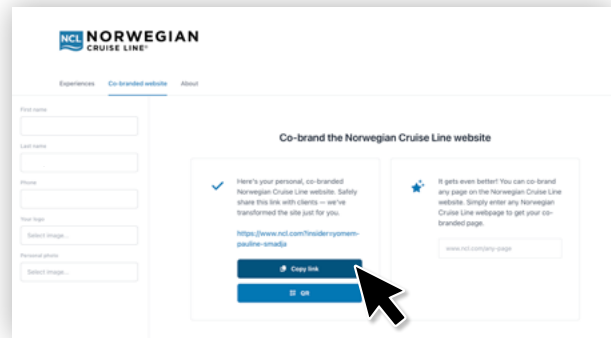

STEP 6:

Congrats! You've published your first content experience. Be sure to check out NCL's content experience library, as new content will continue to be added!
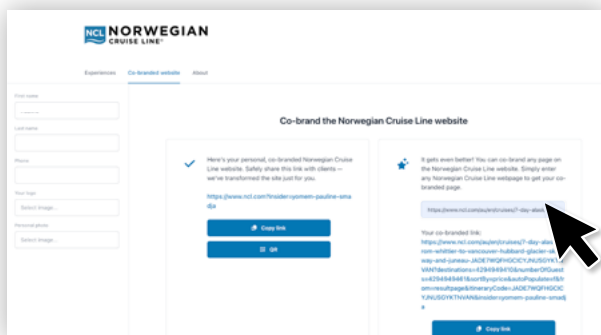
HOW TO CO-BRAND YOUR VERY OWN WEBSITE

STEP 1:
Now that you have an NCL Connect account, click on the Co-Branded Website tab to access your very own co-branded website.
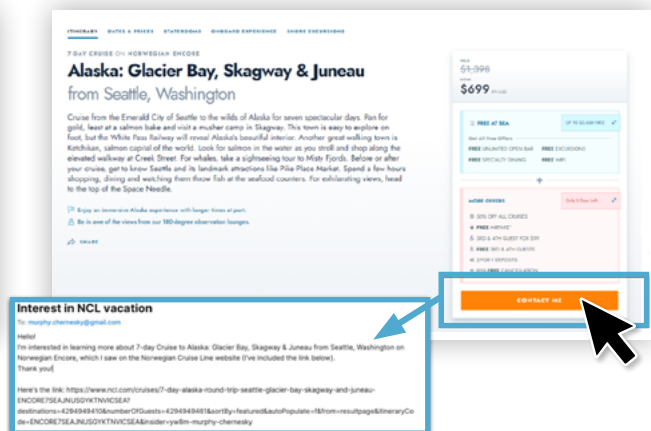

STEP 2:
Simply copy your unique URL and share with your clients in just a few seconds! You can also share a unique QR code.
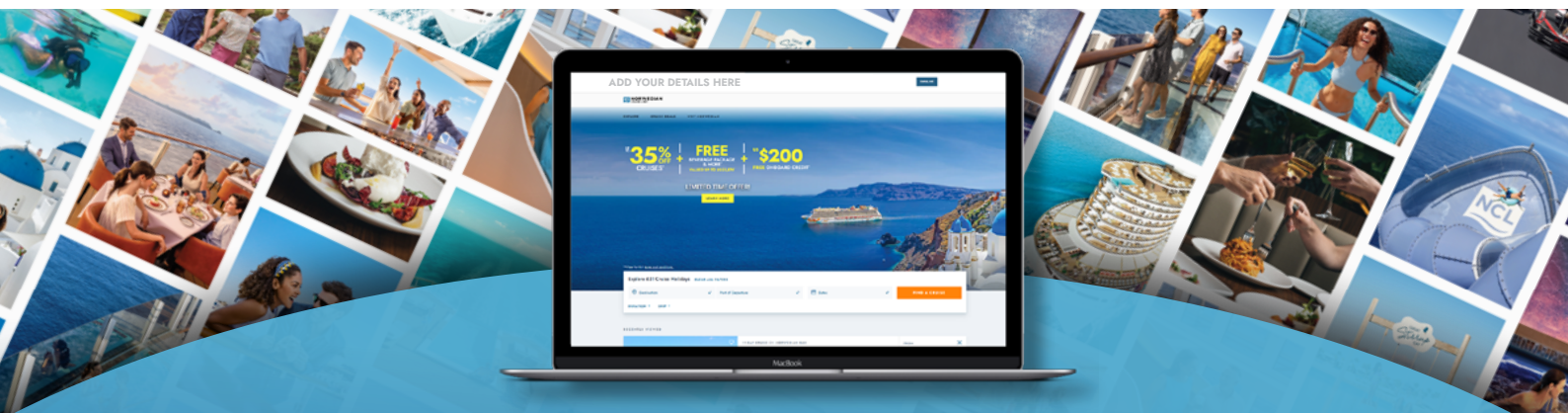

STEP 3:
If you want to share a specific itinerary or NCL.com landing page with your client, copy the NCL.com URL and paste it into the NCL Connect personalised URL generator for your very own co-branded page.

STEP 4:
Share your co-branded website link with your clients and have all leads come directly back to you! When they click on the CONTACT ME button, an auto-generated email will be created so your client can easily send a private enquiry to you.

SOMETIMES YOU JUST CLICK AND EVERYTHING FALLS INTO PLACE. THAT'S NCL CONNECT

NORWEGIAN CRUISE LINE®

CO-BRAND NOW